



Bill Eager

Bill Eager is an Internet, technology and technology trends pioneer. Bill has spent fifteen years writing, implementing and speaking about computer technologies and their impact on companies and organizations. In 1993, after helping create one of the first large-scale Intranets connecting 25,000 employees at BASF, Bill wrote the second book about the Internet, *Using the Internet*. His ten other books include the best-sellers *The Information Payoff* and *The Complete Idiot's*

Guide to Online Marketing. Bill gives keynotes, presentations and workshops about the practical applications of technology at national conferences, company and organizational meetings.

What Clients Say

"Your presentation was very informative and you packed the allowed time with a maximum of relevant ideas. You met the expectation we hold for these programs - the feeling of time well spent."
Judith Light, Institute of Management Consultants

"Your presentation stimulated communication and interaction between the participants at the Executive Institute. You performed a rare feat, your presentation was both entertaining and interesting."
Deborah Furlow, General Manager
California Department of General Services

"Bill Eager was captivating, charismatic and very informative. He has mastered the art of sharing information without confusing or boring an audience."
Ray Marchman
Northern Trust Bank

"You are unusual in your ability to tailor the presentation and make it interactive with a large crowd. Very impressive!"
David Dennen
Cargo Network Services



Recent Presentations

ASBDC
Small Business Applications of Technology

Chase Manhattan Bank
Electronic Commerce Today and Tomorrow

Connecting Canadians
The Impact of Technology on Rural Communities

INVESCO
Internet Planning for Senior Management

Jeppesen
Using the Internet for Global Competition

National Tour Association
Promoting Tourism on the Internet

Novartis
Networking for Knowledge: IT Issues

Phoenix Convention Bureau
Reaching the International Tourism Audience

Society of Consumer Affairs
Technology and Customer Service

Storage Technology
Viruses and Other Cyber Threats

Verizon Communications
National launch of Internet Learning Tutor